**2024 VIPartner Phone Script
*to help you ask for a gift/increased gift***

**USE THIS LANGUAGE FOR RETURNING DONORS**

*We encourage you to ask your returning donors to increase their pledges from the previous year. Most will do so, especially if the amount is just a bit more! Success will mean more money raised for Easterseals NH programs and services! Please reference the suggested ask amount in the box on the top of the pledge form.*

Hello (donor's name):

This is [YOUR FIRST NAME]. I'm calling today on behalf of Easterseals New Hampshire to ask for your continued support through the annual Very Important Partners, or VIP, campaign. Last year, you generously gave XXXX to the campaign, helping us raise more than $380,000. The demand for Easterseals services grows each year, and every dollar we raise helps us to help someone else. Would you consider supporting the important work of Easterseals by increasing your gift to $\_\_\_\_\_\_\_this year? *If no:* Last gift amount. *If still no:* Is there an amount you would be comfortable giving?

Your support could provide:

* **$1,000** The purchase of a computer for a teen to use for school, job searching, and other enrichment activities
* **$750** Three skill-building courses from a local community college
* **$500** Suspension equipment to help children with balance and strengthening issues
* **$100** Groceries for a client and their family
* **$50** A round-trip of supported transportation for a senior to the grocery store or a medical appointment

Thank you for making an impact in the lives of people served by Easterseals!

**USE THIS LANGUAGE FOR NEW DONORS**

Hello (donor's name):

This is [YOUR FIRST NAME]. I'm calling to ask you to join me in making a gift to Easterseals New Hampshire through the annual Very Important Partners, or VIP, campaign. The demand for Easterseals services grows each year, and every dollar we raise helps us to help someone else. Gifts of any size make a difference to Easterseals and our neighbors who receive their services. Would you consider a gift of $\_\_\_\_\_\_\_?

Your support could provide:

* **$1,000** The purchase of a computer for a teen to use for school, job searching, and other enrichment activities
* **$750** Three skill-building courses from a local community college
* **$500** Suspension equipment to help children with balance and strengthening issues
* **$100** Groceries for a client and their family
* **$50** A round-trip of supported transportation for a senior to the grocery store or a medical appointment

*If no:* Is there an amount you would be comfortable giving? Thank you for making an impact in the lives of people served by Easterseals!