**VIPartner Email Sample for New Hampshire 2024**

Please personalize this email. Feel free to edit this copy to include your own “why.”

Subject Line: **Join Me in Supporting Critical Needs in NH**

Dear NAME,

I am writing to ask you and or COMPANY to consider supporting the Easterseals NH annual Very Important Partner (VIP) Campaign. The campaign supports programs benefitting more **than 16,000 children, youth, and adults** throughout New Hampshire.

**Your support allows Easterseals NH to provide exceptional care and services to your neighbors, friends, co-workers, and loved ones.**

The depth and breadth of programs Easterseals NH offers benefits our neighbors throughout their lifetimes, from newborn babies to youth to older adults. Services in New Hampshire range from early intervention and education, to employment and independent living, to aging at home with dignity. Our substance use treatment program at Farnum provides a compassionate, evidence-based approach to those seeking long-term recovery success.

When I give to a nonprofit, I want to know that my dollars make a difference. You can give confidently to Easterseals NH, knowing that every dollar you donate is maximized through sound fiscal management. What’s more, your gift stays here, helping local people – maybe even someone you know.

Your support could provide:

* **$1,000** The purchase of a computer for a teen to use for school, job searching, and other enrichment activities
* **$750** Three skill-building courses from a local community college
* **$500** Suspension equipment to help children with balance and strengthening issues
* **$100** Groceries for a client and their family
* **$50** A round-trip of supported transportation for a senior to the grocery store or a medical appointment

We plan to raise $357,000 during this year’s VIP campaign. I invite you to join me in furthering the good work of Easterseals NH with a donation in *any* amount. Help ensure people of all abilities, at all stages of life, have access to Easterseals NH’s transformative supports and services.

Thank you for considering my request. To donate online today, please visit my VIP webpage at URL.

If you have any questions, don't hesitate to get in touch with me at PHONE or EMAIL.

With sincere appreciation,

NAME

**P.S. To see Easterseals NH making a difference in your community, please follow us on social media at** [**https://www.facebook.com/EastersealsNH**](https://www.facebook.com/EastersealsNH)**.**