

MILITARY & VETERANS CAMPUS



A first-of-its-kind to serve those who served.

Easterseals NH has a 15-acre campus and facilities in Franklin that is being developed into a center of excellence and first-of-its-kind in New Hampshire. The campus will provide enhanced support for our military community members and their families through access to a variety of services and recreation activities in one location.

- ★ Thanks to the support of the state, Easterseals NH has leveraged \$23M for the initial phase of this project, but in order to complete the campus, an additional \$19M needs to be raised. It will take all of us working together to realize this important vision to the fullest and sustain the campus for future generations.
- ★ The campus will include: affordable rental housing apartments, retreat center, therapeutic recreation opportunities and a hub of services for the military community.
 - Affordable housing: 30 units of permanent affordable rental housing for veterans;
 - Hub of services with meeting and event space: Co-location of multiple military service organizations to ensure continuum of care for each visitor to the campus; and opportunities to hold events/trainings;
 - Retreat center: 20 short-term rental bedrooms, some with kitchenettes; and meeting and event space; and
 - Recreation components: Access to the rail trail and Merrimack River; a to-be-built multipurpose building for equine and dog therapy, rock climbing wall, ropes course, and more; a military themed playground; and outdoor performance stage.

Process: Easterseals NH convened a taskforce made up of representatives from the military and veteran community. Over several months, this taskforce attended site visits of similar projects across the region, interviewed dozens of people across the state who are connected to the military and veteran community, and conducted surveys of known providers throughout New Hampshire and military connected individuals to determine the highest needs for the campus.

Timeline: Construction of the affordable housing, hub of services, and portions of the retreat center began in October 2023 with a completion date in the summer of 2025.

Funding: Additional funds will need to be raised to complete the retreat center, build the multipurpose therapeutic recreation building, military themed playground, and outdoor performance stage. Easterseals NH will be reaching out to corporations, foundations, and individuals to help fund the campus. Naming opportunities are available. See other side for more information.

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The more we band together, the greater our impact.

Easterseals NH is engaging with the community to help support the development and sustainability of our military and veterans campus to ensure its use for many generations. We look forward to having conversations to share more about the goals of the campus, its stages of development, and hear how your interests may align with these opportunities. We've created donor naming opportunities starting at \$10,000 up to \$2.5M. We accept multi-year pledges.

DONOR NAMING OPPORTUNITIES COULD INCLUDE:

- ★ \$10,000 \$49,999 | Accessible one- and two-bedroom apartments, retreat bedroom suites, hub of services space, reception area, wellness room, meeting and common space, and elevator to make the housing fully accessible.
- ★ \$50,000 \$999,999 | Community gathering rooms, conference center, and dining/meeting space.
- ★ \$1,000,000 \$2,500,000 | Building naming opportunities for affordable housing, hub of services/retreat center, multipurpose therapeutic recreation center, makerspace, outdoor music/performance stage, outdoor seating/fire pit.

As the project continues to develop, more naming opportunities may become available.

In total there are over 60 opportunities. Let's have a conversation to ensure the best fit for you. Please reach out to Kathy Flynn, Major Gifts Officer, kaflynn@eastersealsnh.org or 603.621.3413.

